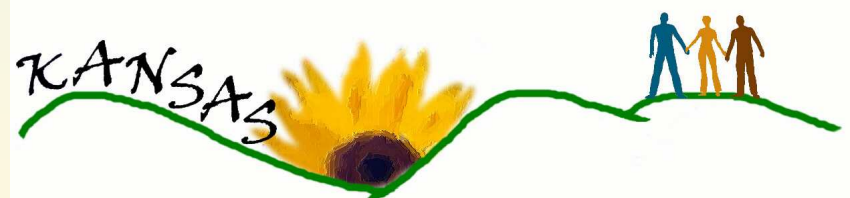


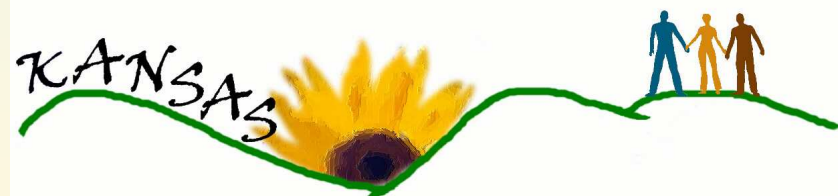
# Kansas Tobacco Prevention for Specific Populations



Tobacco Prevention *for* Specific Populations

# Who am I?

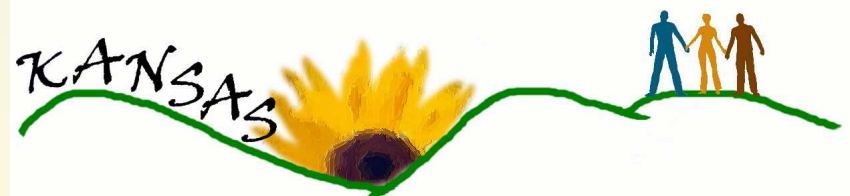
- Janet M. Brandes, MPH
  - Born in small town west of Wichita, KS
  - Last born of 10 children
  - German background
  - Impacted by tobacco: Husband has emphysema and COPD



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# Mission

To increase knowledge, training and resources needed to **address tobacco-related disparities** among specific populations in Kansas.

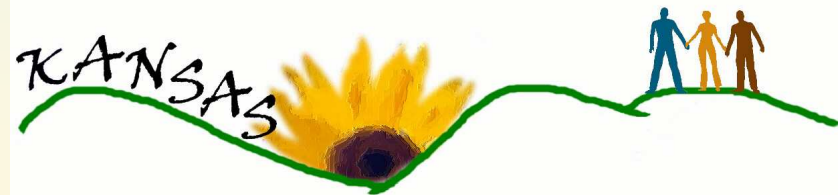


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# Overall Workgroup Purpose

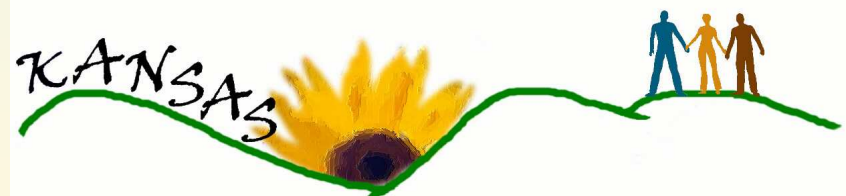
To produce a strategic plan based on the viewpoints of specific populations in Kansas that identifies and eliminates tobacco-related disparities.



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# Disparity

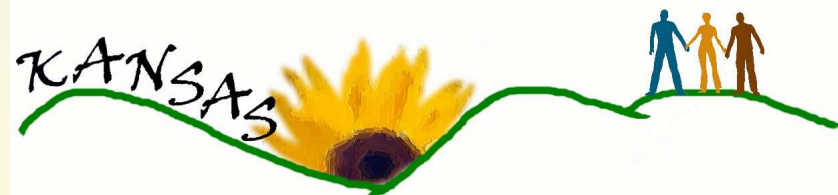
- When compared with other populations, a measurable difference in poor health outcomes that occurs in a specific population



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# What are Disparities?

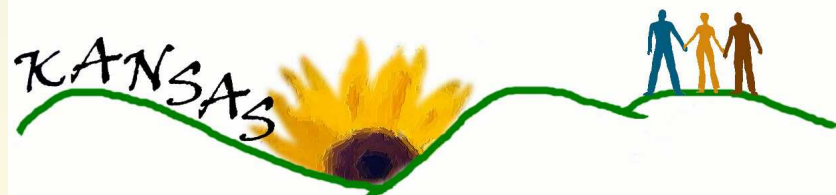
- Diversity: Representation of difference
- Inclusion: Assurance of active involvement of all parts of community
- Disparity: Disproportionate harm
- Parity: Equality in power, value, rank



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# How to Address Disparities?

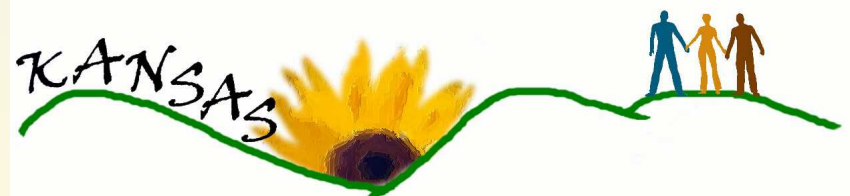
- Develop strategic plan to guide work.
- Produce programs and activities that are culturally tailored to meet the needs of specific populations.
- Work with communities to increase resources that support reduction of tobacco-related disparities among specific populations.



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# Workgroup Structure

- Workgroup Members
- Workgroup Co-chairs
- Workgroup Support Staff
- Guests/Resource Partners

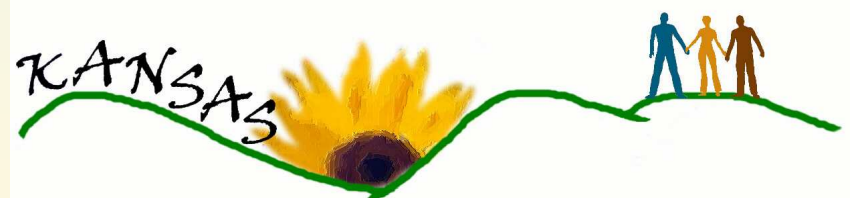


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# CDC Strategic Planning

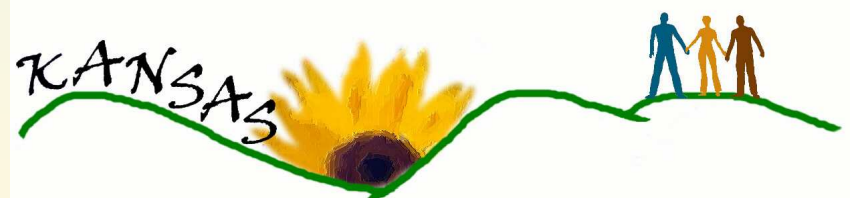
- Inclusive and representative
- Community-Based
- Data Driven



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# First Task

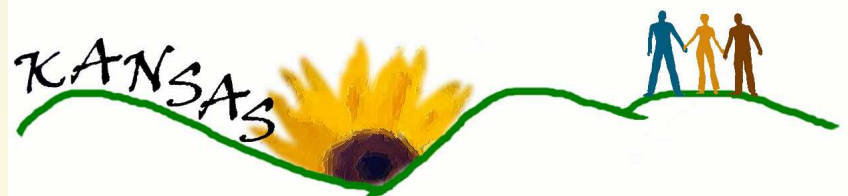
- Convene the Workgroup.
- Build an Effective Team.
- Embrace the Planning Process.



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# Second Task

- Review Kansas' Data.
- Identify Gaps in the Data.
- Request Additional Data.
- Identify and Prioritize 3-4 Critical Issues.



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# Third Task

- Develop a goal for each of the critical issues.
- Finalize wording of goals.
- Develop and finalize strategies for each goal.



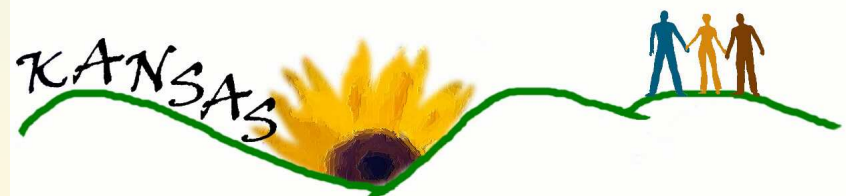
# Fourth Task

- Create implementation plan with action steps.
- Determine marketing plan.
- Decide future workgroup participation.



# Celebration!

- Strategic plan completed and published.
- Steps for monitoring progress in place.
- Implementation beginning to occur.
- Systems changes identified and being carried out.



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## Tobacco Prevention for Specific Populations

Home Meeting 1 Meeting 2 Meeting 3 Materials Contact Us

**Quick Links**

- Tobacco FreeKansas
- Healthy Kansans2010
- Governor's Healthy Kansas
- kNOwtobacco



**Welcome**

Welcome to the Tobacco Prevention for Specific Populations website. A workgroup representing Specific Populations is forming now. The purpose of the workgroup is to develop a strategic plan to address tobacco (smoking and smokeless tobacco) prevention for priority populations in the state through a participatory process.

If you would like to nominate yourself or someone else, please fill out the Nomination Form and return to EnVisage.

Tobacco use is the single most preventable cause of death and disease in our society

-Center for Disease Control and Prevention

**Reminders**

Please return Nomination form via email, fax, or mail to:

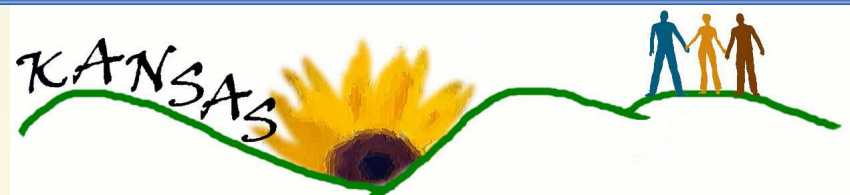
EnVisage Consulting, Inc.  
 6847 Anderson Avenue  
 Manhattan, KS 66503  
 Phone: (785) 587 - 0151  
 Fax: (785) 587 - 8528  
 EnVisage@envisageconsulting.org

**Important Documents**

- Workgroup Call for Nominations Letter
- Workgroup Nomination Form

If you need any technical assistance with the website, please contact EnVisage, 785-587-0151, or Email: [EnVisage@envisageconsulting.org](mailto:EnVisage@envisageconsulting.org)

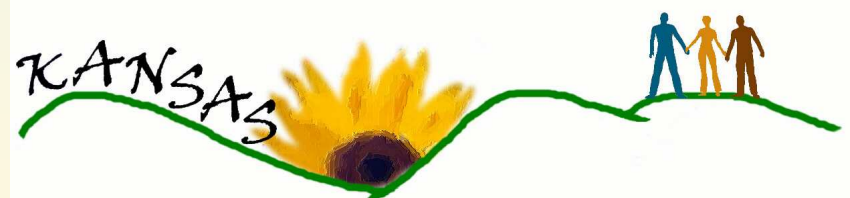
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**Visit the website for the latest updates:**

<http://www.healthykansans2010.com/tobacco>



**Tobacco Prevention** *for Specific Populations*