Tobacco Advocacy

Recommended Target	Annual Projected	Baseline	Proposed	Key
Areas	Targets		Strategies	Milestones
 Increase cigarette tax Eliminate smoking in public places Achieve Prevention/ Education program funding to CDC level Increase use of cessation services 	By June 2008 Kansas Legislature will adopt a statewide Clean Indoor Air ordinance with no "opt out" provision (note: see KS cessation goals from Jan Schwarz)	CIA introduced in 2007 legislative session. An "opt out" provision added March 07. Bill to be reintroduced in 2008 session.	Advocate with Tobacco Free Kansas Coalition (TFKC) that bill be heard in Health Committee. Promote statewide poll facilitated by Kansas Health Foundation (March 07). Support grant funding from Kansas Health Foundation and Robert Woods Johnson for Tobacco Free KS Coalition (TFKC) for FY 08 (July 07-June 08)	May-June 07 advocate for bill assignment in Health Committee. Jan-April 08 advocate for adoption without amendments. Jan 08 TFKC secures full funding through Dec 08.

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<u>Asthma Management Education – School based programs and patient education</u>

Recommended Target Areas	Annual Projected Targets	Baseline	Proposed Strategies	Key Milestones
Adopt/implement state asthma plans Improve access to asthma-related health care	Promote Wichita AFSI model as beginning of a state Asthma Action Plan with Kansas Asthma Coalition as the lead for Wichita schools	Active AFSI-Wichita in 101 schools – CDC funded Aug 04 – June 06 Asthma data analysis started by KDHE in Topeka schools 11 LWA implemented in 2005-06 OAS implemented in 495 schools since 1998	Promote Wichita AFSI model as beginning of a state Asthma Action Plan with Kansas Asthma Coalition (KAC) as the lead for Wichita schools. Secure funding. Complete data collection and analysis for Wichita schools. Determine number of children diagnosed asthma and number with current written asthma action plan. Coordinate Living With Asthma (LWA) patient education with Wichita KAC partners Secure funding to support Open Airways for Schools (OAS) Conduct OAS trainings live and on-line Implement Open Airways statewide	By Aug 07 secure \$20,000 from pharms to support (KAC) volunteers in Wichita (also \$20,000 for Shawnee - below) By Aug 07 secure KDHE commitment to complete data analysis By Aug 08 complete analysis By Dec 08 conduct 6 LWA (average 1 per quarter) By Oct 07 secure \$15,000 from ALA By Jan 08 offer one live OAS training By Dec 08 train 30 nurses by KS-Train on-line (5 per quarter) By Aug 07 complete OAS in 20 new schools for 125 children and 10 repeat schools for 100 children

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Sta	atewide AFSI, continued	TfS <u>fully</u> implemented in 224 schools	Offer Tools for Schools (TfS) in KS and in the greater KC metro area (MO). Identify potential partners.	By July 07 partner with Children's Mercy Hospital IAQ and
		Oct 2003 through June 2006		Independence Health Dept
		2500	Secure funding to support	By Oct 07 secure \$45,000 EPA 7
			Train maintenance workers and school nurses	By Dec 07 offer one training via Telenet2 statewide & KC
				By Dec 08 train 18 maintenance supv by on-line video (3 per quarter)
			Increase partial implementation in greater KC metro area.	By June 08 20 new TfS partial implementation
			Fully implement Tools for Schools statewide and in KC, MO	By June 08 10 full implementations
			Gain continuing national recognition for TfS program	By Dec 08 nominate one school for EPA Excellence Award

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<u>Asthma Management Education – School based programs and patient education</u> - continued Shawnee Mission AFSI

Recommended Target	Annual Projected	Baseline	Proposed	Key
Areas	Targets		Strategies	Milestones
Increase use of asthma management education	Promote statewide Asthma Action Plan	Active AFSI-Shawnee Mission in 49 schools - CDC funded at \$15,000 per year Aug 06 – Sep 2010	Secure \$20,000 from at least three pharmaceutical companies for asthma coalition work in schools to "match" CDC funding at \$15,000 per year through 2010 Promote Shawnee Mission AFSI as the pilot for a Kansas City metro AFSI with Kansas Asthma Coalition and Greater KC Coalition as the lead for Shawnee Mission schools Complete Shawnee Mission (SM) needs assessment. Identify three AFSI components to begin to implement in 2007-08 school year (year two of CDC grant) Develop four-year plan through 2010	By Aug 07 secure \$20,000 from pharms to support (KAC) volunteers in SM (also \$20,000 for Wichita, above) By Aug 07 identify 10 key volunteers for SM KAC project By Aug 07 analyze needs assessment By May 08 begin implementation of three AFSI components chosen by SM school nurses

<u>Asthma Management Education – School based Environmental Component</u> Rehab the Lab

Recommended Target Areas	Annual Projected Targets	Baseline	Proposed Strategies	Key Milestones
Adopt/implement state asthma plans Environmental Component	increase awareness of "green science" as a means to reduce chemical stockpiling in school science labs decrease the danger of respiratory related illness due to exposure to dangerous chemicals	Rehab the Lab (RtL) implemented in 2005 for 120 science teachers with an EPA 7 grant of \$6,000 EPA 7 grant in FY 07 of	Secure funding to develop RtL training in KS, MO, NE Identify school science faculty partners in KS, MO, NE to develop RtL workshops	By Oct 07 request \$50,000 from EPA 7 and others by Dec 07 complete needs assessment By Jan 08 planning committee recommends curriculum
		\$45,000	Conduct three RtL workshops in KS, MO, NE Assess potential to repeat RtL in EPA 7 (KS, MO, NE) Assess potential to expand RtL to other CS states outside EPA 7 area of funding.	By March 08 develop and promote three workshops By Dec 08 conduct three workshops for 100 science teachers summarize outcomes

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<u>Asthma Management Education – for healthcare providers (Continuing Medical Education – CME)</u>

Asthma Educator Institute

Recommended Target Areas	Annual Projected Targets	Baseline	Proposed Strategies	Key Milestones
Increase use of asthma management education Reduce hospitalizations	By Dec 2008 50 healthcare professionals will be prepared to sit for the NAECB Asthma Educators Certification Board Exam	408 healthcare professionals trained as asthma educators since	Partner with MO staff to offer Asthma Educator Institute (AEI) workshops in Kansas and the Greater KC area	By Dec 07 coordinate work of AEI faculty to revise curriculum to reflect NHLBI/NAEPP updated guidelines
Improve access to asthma-related health care		2002	Secure funding from at least six pharmaceutical companies	By June 08 secure \$20,000 pharm \$
			Offer AEI workshops in two locations: Kansas City and central Kansas	By June 08 offer two live AEI workshops for 50 participants;
			Develop AEI as a long distance learning (LDL) program	By Jan 08 develop marketing plan to implement AEI via web-pod
				By March 08 secure \$50,000 for web-pod
				By June 08 offer <u>live</u> AEI and videotape for web-pod
				By Sept 08 develop access to LDL / web
				By Dec 08 identify 6 AE-C to conduct live skills tests quarterly in 2009 at three locations in KS and KC, MO
				Repeat steps for 09

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<u>Asthma Management Education – for healthcare providers (Continuing Medical Education – CME)</u>

Lung Disease Conference

Recommended Target	Annual Projected	Baseline	Proposed	Key
Areas	Targets		Strategies	Milestones
Increase use of asthma management education Reduce hospitalizations Improve access to asthma-related health care	By Dec 2008 offer one daylong conference for the CS Note: This is a coordinated effort by staff in KS, OK, TX (KS lead)	Annual conference for 120 participants since 1998 with pharmaceutical support at \$20,000 per yr	Partner with MO, OK, TX staff to offer a Lung Disease conference in the five-states via long distance learning (LDL) Focus on COPD Include other lung diseases to increase optimal attendance and optimal support from pharmaceutical companies	By Aug 07 conduct needs assessment and complete analysis By Aug 07 identify all members of CME Planning committee (existing CME members from KS, OK, TX serve as core) By Aug 07 identify all speakers – secure disclaimer statements By Aug 07 submit CME approval to: + AAFP + AANC / MONA + ARCS By Aug 07 develop marketing plan and promote by Sept 07 secure Evidence Based (EB-CME) from AAFP By Sept 07 identify all locations and all LDL partners and test LDL capability

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CME – Lung Disease Conference for CS, continued		By Sept 07 secure \$20,000 pharm \$ By Nov 07 conduct conference By Jan 08 complete outcomes analysis Begin to repeat steps for Nov 08 annual conference

Other Kansas work not specifically described in this table:

American Thoracic Society (ATS) relationship and building KTS: milestones depend on Kansas LC recommendations for CME focus and accreditation of November 2007 CME Lung Disease conference. Staff will need to secure CME credit from ATS by Sept 07 if conference focus includes pulmonary specialist.

Lung Health Network: includes AFSI, CME, supporting Tobacco Free Kansas Coalition and building Kansas Asthma Coalition (see all above)