

Kansas Tobacco Prevention for Specific Populations

**Specific Populations:
Reportable Systems Changes
based on CDC Disparities
Funding
SMALL STEPS IN A COMPLEX
WORLD!**

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Project Coordinator

Who's paying?

- The workgroup was made possible by a grant of \$60,000.00 in addition to our core grant for **tobacco use prevention** from the CDC (Center for Disease and Control).
- We added an additional \$30,000.00 from the core grant.

...and where does that money go?

- The core grant supports Outreach Staff in 6 locations around the state, Program management, Epidemiologist, Media/Policy, and support staff.
- The majority of the core grant funds go back to counties/communities who apply through a competitive grant process.
- Additional funds from Foundations and partners are generally funneled back to communities as personnel is already established.

How will the funding for this project be spent?

- Facilitator, evaluator and outside contractor for Hotel/meeting space etc.
- 3 required trainings at CDC in Atlanta GA
- Stipends for participants
- Hotel accommodations if needed
- Gas cards
- Meeting materials
- Printing and distributing the strategic and media plans

Whose watching this workgroup?

- Grantees
- HK2010 steering committee
- Partners
- Tobacco Free Kansas Coalition
- KDHE Secretary and Director of Health

Dr. Rodenberg was quoted as saying “If we **only** eliminated health disparities we would meet the majority of the Healthy People 2010 goals”.

How are Specific Populations currently addressed in Tobacco Use Prevention?

- Various grants and organizational initiatives (we contacted everyone we know addressing tobacco disparities to join our workgroup)
- KDHE county/community grants -Identify and Eliminate Tobacco-Related Disparities in Specific Populations.
- Quitline -some targeted materials

Systems Changes

Systems change refers to achieving comprehensive, sufficiently resourced, sustainable, and integrated systems of research, surveillance, policies and programs that maintain health and prevent chronic disease.

What do I mean by Systems
Change?

How can we do
business differently?

Tobacco Use Prevention Program (KS Dept. of Health and Environment) Systems Changes to date:

- **Consulted the national groups (Handout 11 in notebooks)**
- **Offer training calls on cultural competency on any of the KS Specific Populations-**
 - **The first call scheduled is April 3, 2007 at 3:00 pm. The call is toll free 1-877-278-8686 code 147337. The call is titled Engaging the Lesbian, Gay, Bisexual and Transgender Community in Tobacco Control Efforts. Presenter is Scout, Ph.D. from the Fenway Institute, Boston MA.**
 - **The second call is in the works. June 2007**

- **Direct collaboration with HK2010 workgroups through updates to participants on Priority Populations efforts.**
- **Collaboration with the Kansas Mission of Mercy (KMOM) dental clinics.**
- **Office of Minority Health renamed “KDHE Center for Health Disparities”.**
- **Persons with a disability now self reported on the Kansas Quitline intake survey.**

- **LGBT populations are self identified in the Quitline intake portion of the call. Question is asked in this order: Heterosexual, Straight, Gay, Lesbian, Bisexual, Other: _____**
- **The Coalition for Hispanic Women received a grant and contacted the Quitline manager to see how they can incorporate the Quitline into their action plan.**
- **The website was changed to be more accessible using Section 508 of the Rehabilitation Act as a standard.**

- **Surveyed grantees and potential grantees at the Pre-bidder's Conference in Salina on January 31, 2007.** Grantees requested targeted resource materials.
- **Sac and Fox casino going smoke-free in the facility except the gaming floor- sent **Quitline cards to the employees as a payroll stuffer.****
- **Establish a website for workgroup participants, grantees, partners, HK2010 members, other organizations working towards eliminating tobacco use disparities.**
<http://www.healthykansans2010.org/tobacco/>

- **Circulate Targeted resources to the Specific Populations Workgroup, Create a *master book* of targeted materials to be kept by the Media and Policy coordinator in Topeka. Recreate the list in a spreadsheet online (website).**
- **Place the Quitline and logo on as many materials as appropriate for distribution at the Specific Populations meetings.**



- TUPP staff and **Disparities workgroup team members** sign up at the www.kNOwtobacco.net website set up by a contractor for CDC. This is a networking website that is closely monitored so resources should be valid and trustworthy.
- **Challenge workgroup members to make systems changes in their homes, communities and places of work to keep the momentum going and increase the number of systems changes exponentially!!!**
- This is a living document-please add your efforts here:
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Abstracts and Call for Presentations Submitted to:

- KS Governor's Health Conference New Frontiers in Public Health Hutchinson, KS April 30- May 2, 2007.
Accepted!
- 2007 National Conference October 24-26, 2007
Minneapolis, MN. Abstracts submitted March 5, 2007.
1. Implementing & Sustaining A Focus On Priority Populations Through Systems Change, 2. A Toolbox for Tobacco Prevention Strategic Planning Among Priority Populations.
- KPHA, (KS Public Health Association) call for presentations. Communicating our Message: Public Health, Politics and Policy 2007 Fall Public Health Conference, Wichita KS September 18-20th, 2007.
Application due April 30, 2007.

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