

Tobacco Use Prevention Output and Outcome Worksheet Results

August 27, 2007

Output 1: Com	pleted activites t	to reduce and c	ounteract p	oro-tobacco messa	ages	
Very Relevant 30% (3)	Relevant 20% (2)	Somewhat F 30% (Not Very Relevant 10% (1)	Not at All Relevant 10% (1)	Average 3.50
Organization Role	Consumer 11% (1)	Producer 11% (1)	Both 44% (4)	Neither 33% (3)	Blank (0)	
Output 2: Com	pleted activities	to disseminate	anti-tobace	co and pro-health	messages	
Very Relevant 40% (4)	Relevant 10% (1)	Somewhat F 30% (Not Very Relevant 10% (1)	Not at All Relevant 10% (1)	Average 3.60
Organization Role	Consumer 0% (0)	Producer 11% (1)	<i>Both</i> 56% (5)	Neither 33% (3)	Blank (0)	
Output 3: Com	•	to increase toba	acco-free p	policies and use of	anti-tobacco currici	ula in
Very Relevant 30% (3)	Relevant 30% (3)	Somewhat F 20% (Not Very Relevant 10% (1)	Not at All Relevant 10% (1)	Average 3.60
Organization Role	Consumer 22% (2)	Producer Both 11% (1) 44% (4)		Neither 22% (2)	Blank (0)	
Output 4: Com						
	pleted activities ictions	to increase rest	trictions or	tobacco sales to	minors and to enfor	ce those
		to increase rest Somewhat F 20% (Relevant	Not Very Relevant 10% (1)	minors and to enfor Not at All Relevant 10% (1)	ce those Average 3.80
resti Very Relevant	ictions Relevant 10% (1)	Somewhat F	Relevant	Not Very Relevant 10% (1) Neither	Not at All Relevant	Average
resti Very Relevant 50% (5) Organization Role	ictions Relevant 10% (1) Consumer	Somewhat F 20% (Producer 22% (2)	Relevant (2) Both 22% (2)	Not Very Relevant 10% (1) Neither 22% (2)	Not at All Relevant 10% (1) Blank	Average
resti Very Relevant 50% (5) Organization Role	Relevant 10% (1) Consumer 33% (3)	Somewhat F 20% (Producer 22% (2)	Relevant (2) Both 22% (2) arette excis	Not Very Relevant 10% (1) Neither 22% (2)	Not at All Relevant 10% (1) Blank	Average
Very Relevant 50% (5) Organization Role: Output 5: Com	Relevant 10% (1) Consumer 33% (3) pleted activities Relevant 10% (1)	Somewhat F 20% (Producer 22% (2) to increase ciga Somewhat F	Relevant (2) Both 22% (2) arette excis	Not Very Relevant 10% (1) Neither 22% (2) See tax Not Very Relevant 0% (0) Neither	Not at All Relevant 10% (1) Blank (0) Not at All Relevant	Average 3.80 Average
Very Relevant 50% (5) Organization Role: Output 5: Com Very Relevant 40% (4) Organization Role: Outcome 6: Incre	Relevant 10% (1) Consumer 33% (3) Pleted activities Relevant 10% (1) Consumer 11% (1)	Somewhat F 20% (Producer 22% (2) to increase ciga Somewhat F 20% (Producer 22% (2)	Relevant (2) Both 22% (2) Arette excis Relevant (2) Both 33% (3)	Not Very Relevant 10% (1) Neither 22% (2) Se tax Not Very Relevant 0% (0) Neither 33% (3)	Not at All Relevant 10% (1) Blank (0) Not at All Relevant 30% (3) Blank	Average 3.80 Average 3.30
restr Very Relevant 50% (5) Organization Role: Output 5: Com Very Relevant 40% (4) Organization Role: Outcome 6: Incre	Relevant 10% (1) Consumer 33% (3) Pleted activities Relevant 10% (1) Consumer 11% (1)	Somewhat F 20% (Producer 22% (2) to increase ciga Somewhat F 20% (Producer 22% (2)	Relevant (2) Both 22% (2) Arette excis Relevant (2) Both 33% (3) nti-tobacco	Not Very Relevant 10% (1) Neither 22% (2) Se tax Not Very Relevant 0% (0) Neither 33% (3)	Not at All Relevant 10% (1) Blank (0) Not at All Relevant 30% (3) Blank (0)	Average 3.80 Average 3.30

Very Relevant 40% (4)	Relevant 40% (4)	Somewhat F 0% (Not Very Relevant 10%(1)	Not at All Relevant 10% (1)	Average 3.90
Organization Role:	Consumer 33% (3)	Producer 11% (1)	Both 33% (3)	Neither	Blank (0)	0.00
Outcome 8: Increas	sed restriction	and enforceme	nt of restri	ctions on tobacco	sales to minors	
Very Relevant 60% (6)	Relevant 0% (0)	Somewhat F 30% (Not Very Relevant 10% (1)	Not at All Relevant 0% (0)	Average 4.10
Organization Role:	Consumer 33% (3)	Producer 22% (2)	Both 33% (3)	<i>Neither</i> 11% (1)	Blank (0)	
Outcome 9: Reduc	ed tobacco ind	ustry influence	s			
Very Relevant 30% (3)	Relevant 30% (3)	Somewhat Relevant N 10% (1)		Not Very Relevant 10% (1)	Not at All Relevant 20% (2)	Average 3.40
Organization Role:	Consumer 25% (2)	Producer 13% (1)	Both 38% (3)	<i>Neither</i> 25% (2)	Blank (0)	
Outcome 10: Reduc	ed susceptibili	ty to experimen	tation with	tobacco products	1	
Very Relevant 30% (3)	Relevant 10% (1)	Somewhat F 40% (Not Very Relevant 10% (1)	Not at All Relevant 10% (1)	Average 3.40
Organization Role:	Consumer 33% (3)	Producer 11% (1)	Both 22% (2)	<i>Neither</i> 33% (3)	Blank (0)	
Outcome 11: Decrea	sed access to	tobacco produc	cts			
Very Relevant 60% (6)	Relevant 20% (2)	Somewhat F 20% (Not Very Relevant 0% (0)	Not at All Relevant 0% (0)	Average 4.40
Organization Role:	Consumer 22% (2)	Producer 11% (1)	Both 33% (3)	<i>Neither</i> 33% (3)	Blank (0)	
Outcome 12: Increas	sed price of tol	pacco products				
Very Relevant	Relevant 20% (2)	Somewhat F 20% (Not Very Relevant 10% (1)	Not at All Relevant 20% (2)	Average 3.30
30% (3)	Consumer	Producer 11% (1)	Both 44% (4)	<i>Neither</i> 44% (4)	Blank (0)	
Organization Role:	0% (0)	()				
			young pe	ople		
Organization Role:			Relevant	ople Not Very Relevant 0% (0)	Not at All Relevant 0% (0)	Average 4.70

Very Relevant 90% (9)	Relevant 0% (0)	Somewhat Relevant 10% (1)		Not Very Relevant 0% (0)	Not at All Relevant 0% (0)	Average 4.80
Organization Role:	Consumer 22% (2)	Producer 22% (2)	Both 44% (4)	<i>Neither</i> 11% (1)	Blank (0)	
Outcome 15: Reduc	ed tobacco-rela	ated morbidity a	and mortal	ity		
Very Relevant 80% (8)	Relevant 10% (1)	Somewhat R 0% (Not Very Relevant 0% (0)	Not at All Relevant 10% (1)	Average 4.50
Organization Role:	Consumer 22% (2)	Producer 22% (2)	<i>Both</i> 44% (4)	<i>Neither</i> 11% (1)	Blank (0)	
Outcome 16: Decrea	ased tobacco-re	elated disparitie	es			
Very Relevant 80% (8)	Relevant 10% (1)	Somewhat R 0% (Not Very Relevant 0% (0)	Not at All Relevant 10% (1)	Average 4.50
Organization Role:	Consumer 33% (3)	Producer 22% (2)	Both 33% (3)	<i>Neither</i> 11% (1)	<i>Blank</i> (0)	
Goal Area 2: El	iminating No	nsmokers' E	xposure	to Secondhand	Smoke	
Output 1: Compl		to disseminate	informatio	n about secondha	nd smoke and tobac	co-free
Very Relevant 50% (5)	Relevant 10% (1)	Somewhat R 20% (:		Not Very Relevant 0% (0)	Not at All Relevant 20% (2)	Average 3.70
Organization Role:	Consumer 22% (2)	Producer 11% (1)	Both 44% (4)	Neither 22% (2)	Blank (0)	
	22% (2)	11% (1)	44% (4)			
	22% (2)	11% (1)	44% (4) Inforce toba	22% (2)		Average 4.00
Output 2: Compl Very Relevant 60% (6)	22% (2) leted activities Relevant	11% (1) to create and er Somewhat R	44% (4) Inforce toba	22% (2) acco-free policies Not Very Relevant 0% (0) Neither	(0) Not at All Relevant	
Output 2: Comple Very Relevant 60% (6) Organization Role: Outcome 3: Increase	22% (2) leted activities Relevant 20% (2) Consumer 22% (2) seed knowledge	11% (1) to create and er Somewhat R 0% (1) Producer 11% (1)	44% (4) Inforce tobal Relevant (0) Both 44% (4)	22% (2) acco-free policies Not Very Relevant 0% (0) Neither 22% (2) ward, and increase	(0) Not at All Relevant 20% (2) Blank	4.00
Output 2: Complete Very Relevant 60% (6) Organization Role: Outcome 3: Increase	22% (2) leted activities Relevant 20% (2) Consumer 22% (2) seed knowledge	to create and er Somewhat R 0% (Producer 11% (1)	A4% (4) Inforce tobal Relevant (0) Both 44% (4) Attitudes too ree policies Relevant	22% (2) acco-free policies Not Very Relevant 0% (0) Neither 22% (2) ward, and increase	(0) Not at All Relevant 20% (2) Blank (0)	4.00
Output 2: Comple Very Relevant 60% (6) Organization Role: Outcome 3: Increase and acc Very Relevant 60% (6)	22% (2) leted activities Relevant 20% (2) Consumer 22% (2) seed knowledge tive enforcement	to create and en Somewhat R 0% (I Producer 11% (1) of, improved and ent of tobacco-fil Somewhat R	A4% (4) Inforce tobal Relevant (0) Both 44% (4) Attitudes too ree policies Relevant	22% (2) acco-free policies Not Very Relevant 0% (0) Neither 22% (2) ward, and increases Not Very Relevant 0% (0) Neither	(0) Not at All Relevant 20% (2) Blank (0) ed support for the cro	4.00 eation Average
Output 2: Complete Very Relevant 60% (6) Organization Role: Outcome 3: Increase and according to the Very Relevant 60% (6) Organization Role:	22% (2) leted activities Relevant 20% (2) Consumer 22% (2) sed knowledge tive enforcement 10% (1) Consumer	to create and er Somewhat R 0% (I Producer 11% (1) of, improved at the cont of tobacco-fi Somewhat R 10% (I Producer 11% (1)	A4% (4) Inforce tobal Relevant (0) Both 44% (4) Attitudes too ree policies Relevant (1) Both	22% (2) acco-free policies Not Very Relevant 0% (0) Neither 22% (2) ward, and increases Not Very Relevant 0% (0) Neither	(0) Not at All Relevant 20% (2) Blank (0) ed support for the cre Not at All Relevant 20% (2) Blank	4.00 eation Average
Very Relevant 60% (6) Organization Role: Outcome 3: Incread and according to the content of th	22% (2) leted activities Relevant 20% (2) Consumer 22% (2) sed knowledge tive enforcement 10% (1) Consumer 11% (1)	to create and er Somewhat R 0% (I Producer 11% (1) of, improved at the cont of tobacco-fi Somewhat R 10% (I Producer 11% (1)	A4% (4) Inforce tobal Relevant (0) Both 44% (4) Attitudes too ree policies Relevant (1) Both 44% (4)	22% (2) acco-free policies Not Very Relevant 0% (0) Neither 22% (2) ward, and increases Not Very Relevant 0% (0) Neither	(0) Not at All Relevant 20% (2) Blank (0) ed support for the cre Not at All Relevant 20% (2) Blank	eation Average

Very Relevant			Not Very Relevant	Not at All Relevant	Average	
70% (7)	0% (0)	20% (2)		0% (0)	10% (1)	4.20
Organization Role:	Consumer 22% (2)	Producer 11% (1)	Both 44% (4)	Neither 22% (2)	Blank (0)	
Outcome 6: Compl	liance with toba	acco-free policie	es			
Very Relevant 40% (4)	Relevant 30% (3)	Somewhat F 20% (Not Very Relevant 0% (0)	Not at All Relevant 10% (1)	Average 3.90
Organization Role:	Consumer 33% (3)	Producer 11% (1)	Both 33% (3)	Neither 22% (2)	Blank (0)	
Outcome 7: Reduc	ed exposure to	secondhand s	moke			
Very Relevant 60% (6)	Relevant 20% (2)	Somewhat Relevant N 10% (1)		Not Very Relevant 0% (0)	Not at All Relevant 10% (1)	Average 4.20
Organization Role:	Consumer 22% (2)	<i>Producer</i> 11% (1)	<i>Both</i> 56% (5)	<i>Neither</i> 11% (1)	Blank (0)	
Outcome 8: Reduc	ed tobacco coi	nsumption				
Very Relevant 70% (7)	Relevant 10% (1)	Somewhat F 20% (Not Very Relevant 0% (0)	Not at All Relevant 0% (0)	Average 4.50
Organization Role:	Consumer 50% (4)	Producer 13% (1)	Both 38% (3)	Neither 0% (0)	<i>Blank</i> (1)	
Outcome 9: Reduc	ed tobacco-rel	ated morbidity a	and mortal	ity		
Very Relevant 80% (8)	Relevant 10% (1)	Somewhat F 0% (Not Very Relevant 0% (0)	Not at All Relevant 10% (1)	Average 4.50
Organization Role:	Consumer 33% (3)	Producer 22% (2)	Both 33% (3)	<i>Neither</i> 11% (1)	Blank (0)	
Outcome 10: Decrea	ased tobacco-r	elated disparitie	es			
Very Relevant 70% (7)	Relevant 20% (2)	Somewhat F 0% (Not Very Relevant 0% (0)	Not at All Relevant 10% (1)	Average 4.40
Organization Role:	Consumer 33% (3)	Producer 11% (1)	Both 44% (4)	<i>Neither</i> 11% (1)	<i>Blank</i> (0)	
Goal Area 3: Pr	omoting Qui	itting Among	Adults a	nd Young Peop	le	
•				n about cessation		_
Very Relevant 50% (5)	Relevant 30% (3)	Somewhat F 0% (Not Very Relevant 0% (0)	Not at All Relevant 20% (2)	Average 3.90
Organization Role:	Consumer	Producer	Both	Neither	Blank	

Output 2:	Cessar	tion quitline is	operational				
Very Releva 56% (5)	nt	Relevant 22% (2)	Somewhat F 0% (Not Very Relevant 0%(0)	Not at All Relevant 22% (2)	Average 3.89
Organization	Role:	Consumer 13% (1)	Producer 25% (2)	Both 25% (2)	<i>Neither</i> 38% (3)	Blank (0)	
Output 3:		eted activities ion interventio		alth care s	ystems to institution	onalize PHS-recomn	nended
Very Releval 50% (5)	nt	Relevant 30% (3)	Somewhat F 0% (Not Very Relevant 0% (0)	Not at All Relevant 20% (2)	Average 3.90
Organization	Role:	Consumer 33% (3)	Producer 11% (1)	Both 33% (3)	Neither 22% (2)	Blank (0)	
Output 4:	Compl	eted activities	to support cess	ation prog	rams in communit	ies, workplaces, and	l schools
Very Releva 60% (6)	nt	Relevant 20% (2)	Somewhat Relevant 0% (0)		Not Very Relevant 10% (1)	Not at All Relevant 10% (1)	Average 4.10
Organization	Role:	Consumer 33% (3)	Producer 11% (1)	Both 33% (3)	Neither 22% (2)	Blank (0)	
Output 5:	Compl	eted activities	to increase inst	ırance cov	erage for cessation	n interventions	
Very Releva 50% (5)	nt	Relevant 20% (2)	Somewhat Relevant 10% (1)		Not Very Relevant 0% (0)	Not at All Relevant 20% (2)	Average 3.80
Organization	Role:	Consumer 13% (1)	Producer 25% (2)	Both 38% (3)	<i>Neither</i> 25% (2)	Blank (0)	
Output 6:	Compl	eted activities	to increase toba	acco excis	e tax		
Very Releval 50% (5)	nt	Relevant 10% (1)	Somewhat F 20% (Not Very Relevant 0% (0)	Not at All Relevant 20% (2)	Average 3.70
Organization	Role:	Consumer 0% (0)	Producer 13% (1)	<i>Both</i> 50% (4)	Neither 38% (3)	Blank (0)	
Outcome 7:	Establ	ishment of incr	eased use of ce	essation se	ervices		
Very Releva 60% (6)	nt	Relevant 20% (2)	Somewhat F 10% (Not Very Relevant 0% (0)	Not at All Relevant 10% (1)	Average 4.20
Organization	Role:	Consumer 44% (4)	Producer 11% (1)	Both 33% (3)	<i>Neither</i> 11% (1)	Blank (0)	
Outcome 8:	Increas cessat		, knowledge, in	tention to	quit, and support f	or policies that supp	ort
Very Releval 60% (6)	nt	Relevant 20% (2)	Somewhat F 0% (Not Very Relevant 0% (0)	Not at All Relevant 20% (2)	Average 4.00
Organization	Role:	Consumer 22% (2)	Producer 11% (1)	Both 33% (3)	Neither 33% (3)	Blank (0)	

	Service (PHS)	g				
Very Relevant 50% (5)	Relevant 30% (3)	Somewhat F 10% (Not Very Relevant 0% (0)	Not at All Relevant 10% (1)	Average 4.10
Organization Role:	Consumer 44% (4)	Producer 11% (1)	Both 33% (3)	<i>Neither</i> 11% (1)	Blank (0)	
Outcome 10: Increa	sed insurance	coverage for ce	ssation se	rvices		
Very Relevant 50% (5)	Relevant 20% (2)	Somewhat F 10% (Not Very Relevant 0% (0)	Not at All Relevant 20% (2)	Average 3.80
Organization Role:	Consumer 25% (2)	Producer 13% (1)	Both 38% (3)	Neither 25% (2)	Blank (0)	
Outcome 11: Increa	sed number of	quit attempts a	nd quit atte	empts using prove	d cessation method	s
Very Relevant 60% (6)	Relevant 20% (2)	Somewhat Relevant 1 0% (0)		Not Very Relevant 0% (0)	Not at All Relevant 20% (2)	Average 4.00
Organization Role:	Consumer 33% (3)	Producer 11% (1)	Both 44% (4)	<i>Neither</i> 11% (1)	Blank (0)	
Outcome 12: Increa	sed price of tol	bacco products				
Very Relevant 50% (5)	Relevant 20% (2)	Somewhat Relevant 10% (1)		Not Very Relevant 0% (0)	Not at All Relevant 20% (2)	Average 3.80
Organization Role:	Consumer 11% (1)	Producer 11% (1)	Both 44% (4)	Neither 22% (2)	Blank (0)	
Outcome 13: Increa	sed cessation a	among adults a	nd young p	people		
Very Relevant 60% (6)	Relevant 20% (2)	Somewhat R 10% (Not Very Relevant 0% (0)	Not at All Relevant 10% (1)	Average 4.20
Organization Role:	Consumer 38% (3)	Producer 13% (1)	<i>Both</i> 50% (4)	<i>Neither</i> 0% (0)	Blank (0)	
Outcome 14: Reduc	ed tobacco-use	e prevalence an	d consum _l	otion		
Very Relevant 70% (7)	Relevant 20% (2)	Somewhat F 10% (Not Very Relevant 0% (0)	Not at All Relevant 0% (0)	Average 4.60
Organization Role:	Consumer 33% (3)	Producer 22% (2)	Both 44% (4)	Neither 0% (0)	Blank (0)	
Outcome 15: Reduc	ed tobacco rela	ated morbidity a	and mortali	ity		
Very Relevant 70% (7)	Relevant 20% (2)	Somewhat F 0% (Not Very Relevant 0% (0)	Not at All Relevant 10% (1)	Average 4.40
Organization Role:	Consumer 11% (1)	Producer 22% (2)	<i>Both</i> 56% (5)	<i>Neither</i> 11% (1)	<i>Blank</i> (0)	

Very Relevant 71% (5)	Relevant 29% (2)	Somewhat F 0% (Not Very Relevant 0% (0)	Not at All Relevant 0% (0)	Average 4.71
Organization Role:	Consumer 38% (3)	Producer 25% (2)	Both 38% (3)	<i>Neither</i> 0% (0)	Blank (0)	
Goal Area 4: Ide	entifying and	l Eliminating	Tobacco	-Related Dispai	rities	
Output 1: Health	departments a	nd diverse nati	onal, state	tribal, and comm	unity partners	
Very Relevant 38% (3)	Relevant 38% (3)	Somewhat F 13% (Not Very Relevant 0% (0)	Not at All Relevant 13% (1)	Average 3.88
Organization Role:	Consumer 38% (3)	Producer 13% (1)	<i>Both</i> 50% (4)	Neither 0% (0)	Blank (0)	
Output 2: Conve	ne a diverse ar	nd inclusive gro	oup of stake	eholders		
Very Relevant 25% (2)	Relevant 38% (3)	Somewhat Relevant 13% (1)		Not Very Relevant 0% (0)	Not at All Relevant 25% (2)	Average 3.38
Organization Role:	Consumer 43% (3)	Producer 14% (1)	Both 29% (2)	<i>Neither</i> 14% (1)	Blank (1)	
Output 3: Acces	s relevant data	sources to ide	ntify tobac	co-related dispariti	ies	
Very Relevant 25% (2)	Relevant 38% (3)	_		Not Very Relevant 0% (0)	Not at All Relevant 13% (1)	Average 3.63
Organization Role:	Consumer 50% (4)	Producer 25% (2)	Both 25% (2)	Neither 0% (0)	Blank (0)	
Output 4: Identif	y gaps in availa	able data and as	ssess oppo	ortunities for expai	nded data collection	
Very Relevant 13% (1)	Relevant 38% (3)	Somewhat F 38% (Not Very Relevant 0% (0)	Not at All Relevant 13% (1)	Average 3.38
Organization Role:	Consumer 38% (3)	Producer 13% (1)	Both 50% (4)	Neither 0% (0)	Blank (0)	
Output 5: Planni	ng workgroup	formed				
Very Relevant 29% (2)	Relevant 43% (3)	Somewhat F 0% (Not Very Relevant 0% (0)	Not at All Relevant 29% (2)	Average 3.43
Organization Role:	Consumer 17% (1)	Producer 17% (1)	Both 33% (2)	Neither 33% (2)	Blank (0)	
Output 6: Data s	ources assesse	ed				
Very Relevant 14% (1)	Relevant 43% (3)	Somewhat F 29% (Not Very Relevant 0% (0)	Not at All Relevant 14% (1)	Average 3.43
Organization Role:	Consumer 50% (4)	Producer 25% (2)	Both 25% (2)	<i>Neither</i> 0% (0)	<i>Blank</i> (0)	

Output 7: Ca	apacity, infrastruct	ure, and social o	capital asse	essed		
Very Relevant	Relevant	Somewhat F		Not Very Relevant	Not at All Relevant	Average
25% (2)	38% (3)	13% (1)		13% (1)	13% (1)	3.50
Organization Ro	Ole: Consumer 38% (3)	Producer 13% (1)	Both 38% (3)	<i>Neither</i> 13% (1)	Blank (0)	
Output 8: To	obacco-related disp	parities identifie	d			
Very Relevant 25% (2)	Relevant 50% (4)	Somewhat F 0% (Not Very Relevant 13% (1)	Not at All Relevant 13% (1)	Average 3.63
Organization Ro	Consumer 38% (3)	Producer 13% (1)	Both 25% (2)	Neither 25% (2)	Blank (0)	
Output 9: Q	ualitative and quan	titative data nee	eds identific	ed		
Very Relevant 13% (1)	<i>Relevant</i> 63% (5)	Somewhat F 13% (Not Very Relevant 0% (0)	Not at All Relevant 13% (1)	Average 3.63
Organization Ro	ole: Consumer 38% (3)	Producer 25% (2)	Both 25% (2)	<i>Neither</i> 13% (1)	Blank (0)	