Indicator Worksheet Instructions

In your small groups, for each goal area and outcome level (i.e., long-term, intermediate, and short-term):

1. Review outcomes.
   a. Suggest any modifications to outcomes and/or new outcomes for Kansas Evaluation Plan.
   b. Indicate how disparities should be addressed for each outcome. (Note: You may wish to use the Specific Populations Strategic Plan and CDC's Key Outcome Indicators document as references.)
   c. Though indicators for *all* outcomes will be included in the plan, please rank outcomes in priority order for targeting limited evaluation resources.

2. Review indicators for each outcome.
   a. Note all indicators selected for the Kansas Evaluation Plan should be state-level indicators.
   b. The worksheet is provided as a tool to assist with your decision making and to capture additional information on Kansas indicators. Please fill in as completely as possible.
   c. Select *no more than* **two** **long-term indicators**, **three** **intermediate indicators,** and **four** **short-term indicators** for each outcome based on the suggested criteria:
      i. Availability: Whether or not the indicator is available for Kansas at the necessary frequency.
      ii. Resources: Whether or not additional resources would be needed to track this indicator regularly.
      iii. Face validity: The degree to which data on the indicator would appear valid to tobacco program stakeholders, such as Kansas policy makers.
      iv. Accepted practice: The degree to which using the indicator to measure a tobacco control program's progress is consistent with accepted practice.
      v. *Note:* Rating scales for face validity and accepted practice are as follows:
         - No data/Not applicable (N/A)
         - Poor (1)
         - Fair   (2)
         - Good (3)
         - Best (4)
   d. *Note*: The Key Outcome Indicators indicator ranking tables may be a helpful reference.
   e. Indicate which subpopulations should be reported for each indicator. (Write the subpopulation number(s) in the table.) Populations included in Kansas' Specific Populations strategic plan are as follows:

   1. People with low socio-economic status (SES)
   2. Black/African Americans
   3. Asian Americans & Pacific Islanders
   4. American Indians/Alaskan Natives
   5. Hispanic/Latino
   6. Gay/lesbian/bisexual/transgender
   7. Medically underserved/uninsured
   8. Young people (middle school/high school age youth)
   9. Pregnant women
   10. People facing mental or emotional challenges
   11. People living with disabilities
   12. Groups and affiliations for which tobacco-related disparities may be unidentified, including:
      a. Migrant
      b. German Mennonites
      c. Faith Communities
      d. Vietnamese
      e. Refugees
      f. Middle Eastern/Arab
      g. Homeless
      h. Documented and Undocumented Immigrants
      i. Rural/Frontier
      j. Military
      k. Other (please specify)

   f. You may add new indicators or suggest modifications to CDC indicators

Outcome	How to address disparities for this outcome	Ranking for Targeting Limited Evaluation Resources
Outcome 13: Reduced initiation of tobacco use by young people *Suggestions for wording/definition changes:*		
Outcome 14: Reduced tobacco-use prevalence among young people *Suggestions for wording/definition changes:*		
Outcome 15: Reduced tobacco-related morbidity and mortality *Suggestions for wording/definition changes:*		
Outcome 16: Decreased tobacco-related disparities *Suggestions for wording/definition changes:*		
Additional outcome(s):		

Long-Term Outcome Indicators and Comments on Indicators	Data Source	How frequently does this indicator needed to be measured?	Is it currently available at that frequency?	Are additional resources needed? If yes, would you recommend additional resources for this indicator?	Which subpopulations should be reported for this indicator?	Face Validity Rating	Accepted Practice Rating	Recommended? ✓	Rank

Outcome	How to address disparities for this outcome	Ranking for Targeting Limited Evaluation Resources
Outcome 10: Reduced susceptibility to experimentation with tobacco products *Suggestions for wording/definition changes:*		
Outcome 11: Decreased access to tobacco products *Suggestions for wording/definition changes:*		
Outcome 12: Increased price of tobacco products *Suggestions for wording/definition changes:*		
Additional outcome(s):		

Intermediate Outcome Indicators and Comments on Indicators	Data Source	How frequently does this indicator needed to be measured?	Is it currently available at that frequency?	Are additional resources needed? If yes, would you recommend additional resources for this indicator?	Which subpopulations should be reported for this indicator?	Face Validity Rating	Accepted Practice Rating	Recommended? ✓	Rank

Outcome	How to address disparities for this outcome	Ranking for Targeting Limited Evaluation Resources
Outcome 6: Increased knowledge of, improved anti-tobacco attitudes toward, and increased support for policies to reduce youth initiation *Suggestions for wording/definition changes:*		
Outcome 7: Increased anti-tobacco policies and programs in schools *Suggestions for wording/definition changes:*		
Outcome 8: Increased restriction and enforcement of restrictions on tobacco sales to minors *Suggestions for wording/definition changes:*		
Outcome 9: Reduced tobacco industry influences *Suggestions for wording/definition changes:*		
Additional outcome(s):		

Short-term Outcome Indicators and Comments on Indicators	Data Source	How frequently does this indicator needed to be measured?	Is it currently available at that frequency?	Are additional resources needed? If yes, would you recommend additional resources for this indicator?	Which subpopulations should be reported for this indicator?	Face Validity Rating	Accepted Practice Rating	Recommended? ✓	Rank

Outcome	How to address disparities for this outcome	Ranking for Targeting Limited Evaluation Resources
Outcome 7: Reduced exposure to secondhand smoke *Suggestions for wording/definition changes:*		
Outcome 8: Reduced tobacco consumption *Suggestions for wording/definition changes:*		
Outcome 9: Reduced tobacco-related morbidity and mortality *Suggestions for wording/definition changes:*		
Outcome 10: Decreased tobacco-related disparities *Suggestions for wording/definition changes:*		
Additional outcome(s):		

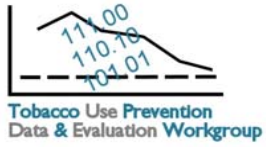| Long-Term Outcome Indicators and Comments on Indicators	Data Source	How frequently does this indicator needed to be measured?	Is it currently available at that frequency?	Are additional resources needed? If yes, would you recommend additional resources for this indicator?	Which subpopulations should be reported for this indicator?	Face Validity Rating	Accepted Practice Rating	Recommended? ✓	Rank

Outcome	How to address disparities for this outcome	Ranking for Targeting Limited Evaluation Resources
Outcome 6: Compliance with tobacco-free policies *Suggestions for wording/definition changes:*		
Additional outcome(s):		

Intermediate Outcome Indicators and Comments on Indicators	Data Source	How frequently does this indicator needed to be measured?	Is it currently available at that frequency?	Are additional resources needed? If yes, would you recommend additional resources for this indicator?	Which subpopulations should be reported for this indicator?	Face Validity Rating	Accepted Practice Rating	Recommended? ✓	Rank

Outcome	How to address disparities for this outcome	Ranking for Targeting Limited Evaluation Resources
Outcome 3: Increased knowledge of, improved attitudes toward, and increased support for the creation and active enforcement of tobacco-free policies *Suggestions for wording/definition changes:*		
Outcome 4: Creation of tobacco-free policies *Suggestions for wording/definition changes:*		
Outcome 5: Enforcement of tobacco-free public policies *Suggestions for wording/definition changes:*		
Additional outcome(s):		

Short-term Outcome Indicators and Comments on Indicators	Data Source	How frequently does this indicator needed to be measured?	Is it currently available at that frequency?	Are additional resources needed? If yes, would you recommend additional resources for this indicator?	Which subpopulations should be reported for this indicator?	Face Validity Rating	Accepted Practice Rating	Recommended? ✓	Rank

Outcome	How to address disparities for this outcome	Ranking for Targeting Limited Evaluation Resources
Outcome 13: Increased cessation among adults and young people *Suggestions for wording/definition changes:*		
Outcome 14: Reduced tobacco-use prevalence and consumption *Suggestions for wording/definition changes:*		
Outcome 15: Reduced tobacco-related morbidity and mortality *Suggestions for wording/definition changes:*		
Outcome 16: Decreased tobacco-related disparities *Suggestions for wording/definition changes:*		
Additional outcome(s):		

Long-Term Outcome Indicators and Comments on Indicators	Data Source	How frequently does this indicator needed to be measured?	Is it currently available at that frequency?	Are additional resources needed? If yes, would you recommend additional resources for this indicator?	Which subpopulations should be reported for this indicator?	Face Validity Rating	Accepted Practice Rating	Recommended? ✓	Rank

Outcome	How to address disparities for this outcome	Ranking for Targeting Limited Evaluation Resources
Outcome 11: Increased number of quit attempts and quit attempts using proven cessation methods *Suggestions for wording/definition changes:*		
Outcome 12: Increased price of tobacco products *Suggestions for wording/definition changes:*		
Additional outcome(s):		

Intermediate Outcome Indicators and Comments on Indicators	Data Source	How frequently does this indicator needed to be measured?	Is it currently available at that frequency ?	Are additional resources needed? If yes, would you recommend additional resources for this indicator?	Which subpopulations should be reported for this indicator?	Face Validity Rating	Accepted Practice Rating	Recommended? ✓	Rank

Outcome	How to address disparities for this outcome	Ranking for Targeting Limited Evaluation Resources
Outcome 7: Establishment or increased use of cessation services *Suggestions for wording/definition changes:*		
Outcome 8: Increased awareness, knowledge, intention to quit, and support for policies that support cessation *Suggestions for wording/definition changes:*		
Outcome 9: Increase in the number of health care providers and health care systems following Public Health Service (PHS) guidelines *Suggestions for wording/definition changes:*		
Outcome 10: Increased insurance coverage for cessation services *Suggestions for wording/definition changes:*		
Additional outcome(s):		

Short-term Outcome Indicators and Comments on Indicators	Data Source	How frequently does this indicator needed to be measured?	Is it currently available at that frequency?	Are additional resources needed? If yes, would you recommend additional resources for this indicator?	Which subpopulations should be reported for this indicator?	Face Validity Rating	Accepted Practice Rating	Recommended? ✓	Rank