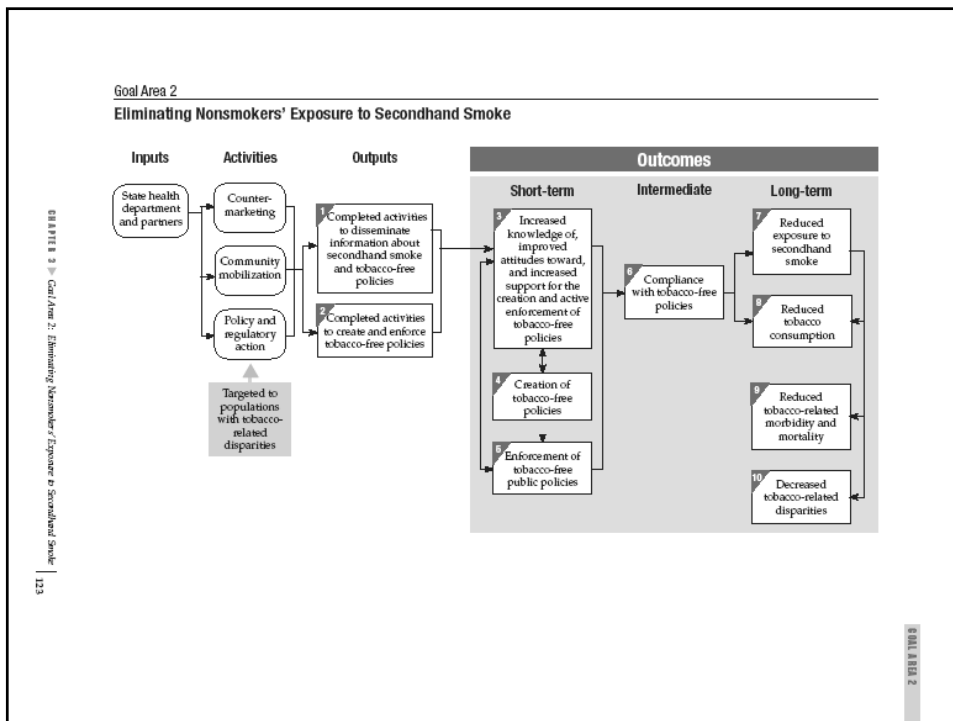


Goal Area 2: Eliminating Nonsmokers' Exposure to Secondhand Smoke



Outputs

- Complete activities to disseminate information about secondhand smoke and tobacco-free policies
- Complete activities to create and enforce tobacco-free policies



Short-term Outcomes

- Increased knowledge of, improved attitudes toward, and increase support for the creation and active enforcement of tobacco-free policies (10 = # of Indicators)
- Creation of tobacco-free policies (6)
- Enforcement of tobacco-free public policies (3)



Intermediate Outcomes

- Compliance with tobacco-free policies (5)



Long-term Outcomes

- Reduced exposure to secondhand smoke (5)
- Reduced tobacco consumption (3)
- Reduced tobacco related morbidity and mortality
- Decreased tobacco related disparities



Group Discussion

- How does this logic model directly impact your organization?
- How does this logic model indirectly impact your organization?
- Do you currently collect information related to any outputs or outcomes?
- What vital information is missing with regards to tobacco use prevention?

