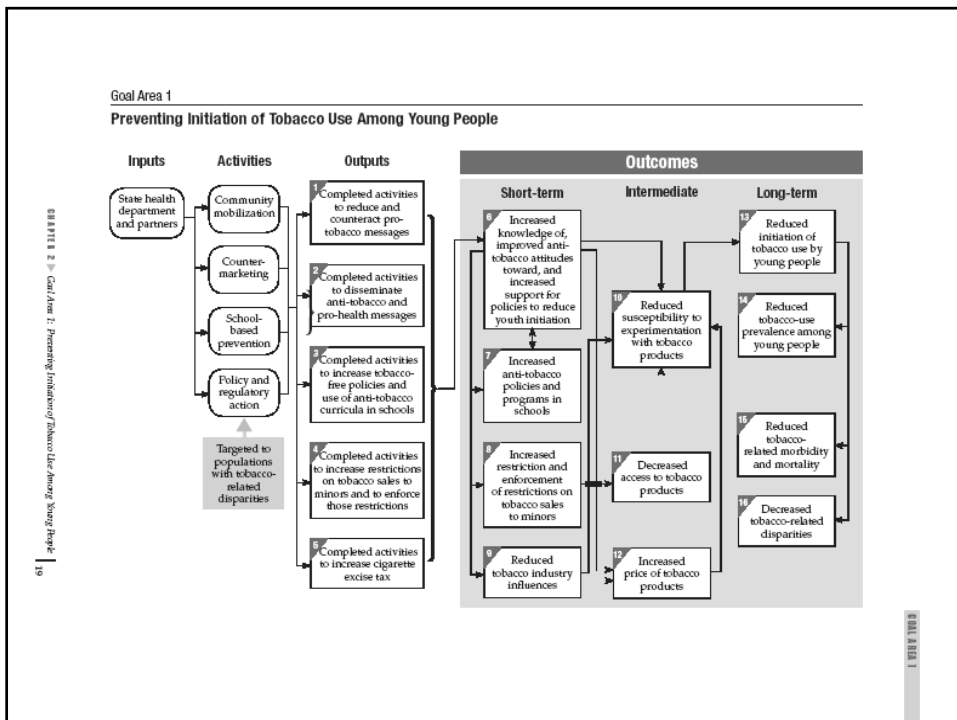


Goal Area 1: Preventing Initiation of Tobacco Use Among Young People



Outputs

- Completed activities to Reduce and counteract pro-tobacco messages
- Completed activities to disseminate anti-tobacco and pro-health messages
- Completed activities to increase tobacco-free policies and use of anti-tobacco curricula in schools
- Completed activities to increase restrictions on tobacco sales to minors and to enforce those restrictions
- Complete activities to increase cigarette excise tax

Short Term Outcomes

- Increased knowledge of, improved anti-tobacco attitudes toward, and increase support for policies to reduce youth initiation (8 = # of Indicators)
- Increased anti-tobacco policies and programs in schools (11)
- Increased restriction and enforcement of restrictions on tobacco sales to minors (7)
- Reduced tobacco industry influences (12)

Intermediate Outcomes

- Reduced susceptibility to experimentation with tobacco products (5)
- Decrease access to tobacco products (6)
- Increase price of tobacco products (1)

Long-term Outcomes

- Reduced initiation of tobacco use by young people (2)
- Reduced tobacco-use prevalence among young people (2)
- Reduced tobacco related morbidity and mortality
- Decreased tobacco related disparities

Group Discussion

- How does this logic model directly impact your organization?
- How does this logic model indirectly impact your organization?
- Do you currently collect information related to any outputs or outcomes?
- What vital information is missing with regards to tobacco use prevention?